

The Gatsby

APRIL/MAY 2018



WHAT'S IN A NAME?

Beachmere Bay's home designs and how they got their famous monikers

HOW-TO HAMPTONS

We speak to the designers who brought the Hamptons to Beachmere





Welcome

Welcome back! We hope you've been well and enjoying the slightly more comfortable temperatures as summer turns into autumn. It's a truly wonderful time of the year in our part of the world, wouldn't you agree?

With year-round sunshine, and our resort's iconic Hamptons feel, we are lucky to be able to holiday at home right here on the bay.

We were very excited to welcome our first residents to Palm Lake Resort Beachmere Bay recently and we have plenty more coming! New residents are continually moving in right now, as their homes are completed and ready for handover. With construction well underway now, the Hamptons vision is finally being realised. The paint colours, finishes on the front facades and landscaping are all typically Hamptons and are coming together so nicely.

The opulent Country Club is also now under construction and will be completed later this year – we can't wait to see residents enjoy a game of tenpin bowling, a dip in the indoor and outdoor pools and also a relaxing movie in the luxury cinema.

Just like our construction team, the Beachmere Bay Sales Centre has been a hive of activity of late. We only have a few homes left in Stage 1 and, to keep up with demand, Stage 2 has recently been released. Get in quick to secure your preferred design and location in this new release area.

We've also got a new display home opening in April which will give interested investors a bird's eye view into how luxe life can be in a Palm Lake Resort Beachmere Bay home. Drop by and take a look. We'd love to show you around.

Brittany Baldwin
Regional Sales Manager



Any excuse for a party!

A group of excited Beachmere Bay deposit holders stopped by recently to enjoy a 'slab party' to celebrate the start of our Country Club. It was a wonderful opportunity for these lucky, soon-to-be residents to see the construction site and get an understanding of where each of the facilities within the Country Club will be situated. And, true to the Palm Lake Resort community appeal – any excuse for a celebration is a good one!



APRIL / MAY

What's happening



New display home opening soon!

Our Palm Lake Resort Beachmere Bay site is really coming along well, with homes now complete and major facilities underway. To further whet your appetite for the lifestyle on offer here at Beachmere Bay, a brand new display home will be opening in May. Keep an eye on your email inbox and our website for details of the grand unveiling closer to May.



Stay connected

Here are just some of the regular activities enjoyed by residents of Palm Lake Resort Beachmere...

- Yoga
- Zumba
- Strength and balance class
- Aqua aerobics
- Golf
- Bowls
- Craft & Quilting
- Stamping
- Games: Canasta, Scrabble, bingo, mah-jong
- Choir
- Workshop
- Social Club
- Residents' weekly lunch
- Residents' weekly dinner
- Happy Hour
- Trivia nights
- Bus trips

Doggie day out

Million Paws Walk is the RSPCA's biggest annual fundraiser. On May 20, thousands of passionate supporters in 20 locations across the state will walk with their pooches to fight animal cruelty. We know how much Palm Lake Resort Beachmere residents love their pooches in our pet-friendly resort, so join the walk locally at:

- Welsby Parade Park, Bongaree, 7-10am
 - Sweeney Reserve, Petrie, 8.30-11.30am
- There will be food, competitions and kids' activities - a great day out for your family. Visit www.millionpawswalk.com.au



Homes fit for THE HAMPTONS

If you thought you knew Hamptons styling inside-and-out, think again. From fittings and fixtures to cladding, panelling and skirting, there's a lot that goes into creating an authentically-Hamptons home.

With over 10 years in the design industry – working with different clients, different budgets and even having her own business designing soft-furnishings – Madelyn Clarkson knows a thing or two about good design. Which is why she and Plush Interiors business partner Dianne Daffney were chosen to help create the Hamptons-inspired haven that is Palm Lake Resort Beachmere Bay.

“Having travelled to see Hamptons-style homes being constructed, designing several for clients and even two for myself and my family, I guess it's fair to say that Hamptons is my area of expertise,” says Madelyn. “I love the style for its character and charm. There are certain rules, but there is also a lot of room for creativity – it's a lot of fun.”

When it comes to core elements of a Hamptons home, Madelyn says it's all in the structure. Wall panelling and wide skirting boards, timber flooring, subway tiles and shaker-style doors and cabinetry are all essential to creating the authentic Hamptons look.

“For the Beachmere Bay project, we were very focused on including these classic Hamptons elements but also had to be a bit creative to adapt to certain factors,” says Madelyn. “For example, tiles

aren't typically used throughout the Hamptons area but are very popular with the Queensland market, so we chose options that were still light and beachy while still very cost-effective and functional.”

And, when it came to colour, the duo wasn't afraid to go bolder than the traditional 'light and bright' colour palette normally seen in a traditional Hamptons home. While they opted for some darker shades on some of the villas' exteriors, they balanced them with clean white windows, doors and trimmings. While the Hamptons style is all about layering – normally favouring a 'more is more' approach – Madelyn says that you do have to keep the key elements, like the flooring and structural details, if you want to achieve a true Hamptons look. But if you view it as a canvas or a foundation for you to build upon, you will find there are countless opportunities to be creative with your decor.

“You don't always have to keep everything traditional and that's the beauty of the Hamptons style – you can effortlessly blend old and new and still achieve the character and charm,” says Madelyn. “Essentially, it's all about creating that charm. At the end of the day we all just want our homes to feel like a home.”





What's in a name?

Inspired by the iconic Hamptons, there was no way Beachmere Bay's home designs weren't going to enjoy their own personalised touch of this seaside Mecca.

BROOKHAVEN

It's that coveted international holiday location, east of New York City, that oozes grace and casual sophistication. The Hamptons, on eastern Long Island's South Fork, is a string of seaside communities known as a summer destination for affluent New York residents and those further afield. It's marked by long stretches of white sandy beach and an interior of farmland, towns and villages with 18th Century shingle buildings and estates hidden behind tall boxwood hedges. Historically, the Hamptons has been devoted to agriculture and fishing. Many farms are still in operation in the area and it also offers commercial vineyards.

While the Hamptons is famous as a playground for holidaymakers the world over, it's also where the inspiration for Palm Lake Resort's newest development, Beachmere Bay, comes from. As well as taking design and styling cues from the villages and hamlets of the Hamptons, Beachmere Bay's first 10 home designs have also been named after famous locations there.

Pictured above, "Brookhaven" is Palm Lake Resort Beachmere Bay's largest home. It's a three-bedroom, two-bathroom delight (at 245sqm), offering a useful study nook, outdoor living, double garage and a large, inviting front porch. The real-life town of Brookhaven is the most populous of the 10 towns of Suffolk County, New York. Part of the New York metropolitan area, it is located about 80km from Manhattan. It is the only town in the county that stretches from the North Shore to the South Shore of Long Island. It is the largest of New York State's 932 towns (by area with water) and the second most populous so it was the perfect moniker for Beachmere Bay's largest and grandest home design.

Beachmere Bay's "Huntington" design also offers three bedrooms, two bathrooms, open-plan living, a clever study nook and more, at a total of 237sqm. Along with Brookhaven, Huntington is also a town in Suffolk County.

How Beachmere Bay homes got their famous monikers:

- **Oakdale, Manorville, Eastport and Holbrook:** Each named after hamlets in Suffolk County, New York. The county was named after Suffolk in England, from where its earliest European settlers came. It's the largest of Long Island's four counties.
- **Laurel:** An 8km² patch roughly corresponding to the hamlet of Laurel in Suffolk County, New York.
- **Greenvale:** A hamlet in Nassau County, on the North Shore of Long Island.
- **Brightwater:** Named after "Brightwaters" - an upper-middle class village in the southwest part of the Town of Islip in Suffolk County, New York.
- **Watermill:** Named after Water Mill - a hamlet of the Town of Southampton on Long Island. Water Mill derives its name from a claim that the first watermill in New York was built there in 1644.

Celebrity hot spot

The villages and hamlets of the Hamptons are distinguished by their significant population increases during the summers, although the Hamptons have increasingly become year-round destinations for New Yorkers seeking a refuge on weekends as well as other holidaymakers from right around the world.

Did you know, the Hamptons area is home to celebrities such as screen stars Brooke Shields, Steven Spielberg, Gwyneth Paltrow, Howard Stern and Sarah Jessica Parker? Musicians Paul Simon, Jennifer Lopez, Paul McCartney and Jimmy Buffet can also be found there. And given the Hamptons' impeccable style, there's little doubt why fashion icons such as Calvin Klein, Ralph Lauren, Donna Karan and Stella McCartney have invested there.





Construction update

Our first homes have just been handed over and new residents are finally breathing life into Beachmere Bay!

Four homes on Westbury Road have been handed over and settled in March, much to the delight of our first new residents. Another six homes are due to be settled in April and a further nine homes will be settled in May.

After a wet month, which halted construction for a short time, things are back on track at our Palm Lake Resort Beachmere Bay site. Progress is currently being made on Stage 1 of the build, which will include 51 homes in 10 different Hamptons-style architectural designs. Civils for Stage 2 have also commenced.

As this newsletter goes to print, there are 40 slabs down in Stage 1 – 33 more than at the time of our last newsletter – and 25 homes are now at lockup stage, with all external walls completed and external doors and windows fitted. In exciting news, our first display home (Villa 21) will be completed at the end of April, which is sure to spark even more interest in the Beachmere Bay resort from locals and prospective new residents. Keep



an eye on your email inbox and our website for details of the event to officially unveil that display home sometime in May. Also, as of the end of March, high voltage works have been completed, meaning the site is no longer operating off generator power – a big milestone for the build.

As far as resort facilities go, the wet weather has slightly dampened progress on the Country Club. Half of the roof has been completed and the remainder will be completed when the sun is back out. The nine-hole golf course is sure to be a hit once completed.

Your health is in good hands

We would all like to think we’re invincible, but the reality is that we all need someone to rely on when it comes to our health. Medicrew Medical Centre at Beachmere is that trusted friend for Palm Lake Resort Beachmere residents who can relax knowing that professional medical services are just a hop, skip and jump away.

As one of only a few similar clinics in Australia, Medicrew utilises highly trained general practitioners and nurses in a collaborative environment. By including highly qualified nurse practitioners in their team, Medicrew aims to provide an avenue for hospital avoidance, giving local residents easy access to the best in healthcare without having to go to the emergency room. Medicrew offers patients a huge range of services, as well as bulk billing for Medicare-eligible procedures for patients holding a Medicare card.

Other services on offer in the local centre include:

- Vaccinations
- Skin cancer screenings
- Health and nutrition assessments
- Weight management
- Diabetes and asthma care plans
- Mental health
- Sleep and respiratory issues
- Cosmetic medicine

With both phone and easy online bookings, a plush waiting area and modern facilities, the centre caters to your every need. And with longer appointment times, you can completely explain your problem or concerns without having to worry about the clock. With all of these essential services just down the road, residents of Palm Lake Resort Beachmere can relax knowing that their health is good hands.

Visit www.mymedicrew.com.au/beachmere



OUR VILLAGE

I love my little villa
in the village by the sea,
It’s known as Palm Lake
Beachmere Sands
And it’s the place for me!

It’s bordered by the river
and the shores of Moreton Bay,
Where the sun shines on the water
At the start of each new day.

I love to walk along the sand and
hear the children shout,
As they’re chasing after soldier crabs
When the tide is going out.

And when a birthday comes along or
some important date,
We go down to the “Beach House”
When it’s time to celebrate.

I like to go out shopping
in our little village bus,
Where we can shop to heart’s content
With a minimum of fuss.

Or maybe to the Sunshine Coast,
the markets or the zoo,
Or maybe even Montville
To take in the great view.

Sometimes I like to stay at home
and have a little swim,
Or play a game of golf or bowls
Or work out in the gym.

At day’s end, down at the bar,
sometimes it is sheer bliss,
To sip a quiet little wine
And think “HOW GOOD IS THIS!”

- Written by an anonymous resident
poet from Palm Lake Resort
Beachmere Sands



Around the grounds

Love is in the air

Love was most definitely in the air at Palm Lake Resort Beachmere Bay when 70 invited guests enjoyed a complimentary lunch and a live performance by 'The Love Guru' for Valentine's Day.



Seeds sown at Beachmere Bay

Frank and Jane Seed are among the first residents set to move into Palm Lake Resort Beachmere Bay. Without having even received their keys yet, they can confidently say it will be their best move yet.

In the 53 years since they've been married, Frank and Jane Seed have packed up and moved 23 times. Three countries, five Australian states, big cities and remote towns – they've done it all.

"We've done all sorts of things," says Jane. "We do whatever seems like a good idea at the time – most of the time it works out!"

But former-registered nurse Jane and mechanical engineer Frank say that, of all the places they've lived, they've got a hunch that Beachmere Bay will be the best.

"We've lived in similar communities before, but Palm Lake Resort is so far ahead of the rest," says John.

Jane adds that it was the town of Beachmere itself that initially attracted them to the area, but the signature Palm Lake facilities that sealed the deal.

"Beachmere is a destination in itself – if you're here, it's because you want to be, not because you're passing through to get somewhere else," says Jane. "When we learned more about the resort itself, we realised it was everything we were looking for."

From the expertly crafted homes to the wide range of activities on offer for residents and their families, Frank and Jane say that there are so many aspects of the Palm Lake Resort Beachmere lifestyle that make them



"When we learned more about the resort itself, we realised it was everything we were looking for."

excited to move in.

"We really feel like we're getting everything that other similar communities offer, but with bells on," says Jane. "We can't wait to move in."



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It's time for you.

Our 25 resort locations across Australia are driven by a philosophy of inspired luxury surrounded by world class facilities and home design.

Proudly Australian and family owned for over 40 years, we continually challenge ourselves everyday to deliver a better product. Taking the time to understand how people want to live today has resulted in innovative and revolutionary resorts for a new generation of discerning residents.



The best in designer living.



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For Best Resort, Best Country Club And Best Home**

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