

Beachmere Sands.

OCTOBER - NOVEMBER 2022



Fill your diary

Our Weekly Activities program is full to the brim with things to keep you active and social.

Welcome home

Whether you're moving in or moving out, our expert Sales Team is there to make the process as easy as possible.

Story of his life

If you're looking for writing inspiration, look no further than your own story, says John Barraclough.



Welcome.

Welcome to our October-November edition.

It's a beautiful time of the year – the best, in my opinion. The days are getting longer and warmer, and we are starting to get ready for summer and say goodbye to the winter blues for another year. What better place to enjoy the amazing weather than here at Beachmere?

There have been a few changes over the past couple of months, which can sometimes be a little unsettling. Thankfully, with Kylie leaving and Mariella starting with us, the transition was relatively seamless. After a comprehensive handover from Kylie, Mariella picked up the ropes quickly and her extensive experience in customer service has proven to be a blessing as she settles into her role. I recently announced the appointment of our very own Sales Consultant, Annette Jackson, which is yet another change that we have all embraced.

In August we had a bit of a scare with COVID cases in the resort jumping up over a very short period. By all accounts everyone who was affected did the right thing by self-isolating, which helped keep the spread relatively under control. Within two weeks cases started to drop and now, a month on, I can gladly say that we only have one or two cases in the resort that I am aware of. With everyone's ongoing cooperation and information I was able to give regular updates on cases to residents. This allowed them to make informed decisions about visiting the clubhouse and other shared facilities around the resort.

As always, we are here to assist in any way we can so please feel free to come and see me in the office.

Stay safe and I look forward to seeing you around the resort,

**Laurence and the Sands Team,
Palm Lake Resort Beachmere Sands**



CONTACT US

Looking for more information about Palm Lake Resort Beachmere Sands? Here's how you can reach us:

FREECALL: 1800 338 330

Street address:
218 Bishop Road,
Beachmere QLD 4510

Office hours:
10am to 2pm, Monday to Friday
(weekends, by appointment)

Email:
beachmeresands@palmlake.com.au

Find us online at:
palmakeresort.com.au

Get social:
Follow us on Facebook
(@palmakeresort) and on
Instagram (@palm.lake.resort)

This newsletter is intended to give general info only. All liability arising directly or indirectly from the use of, or for any error or omission in the information given, is expressly disclaimed.



News briefs.

WE WANT TO HEAR FROM YOU!

Whether it's photos from a recent event or there's a new activity you'd like to announce, this newsletter is the place to share the latest and greatest resort happenings. Chat to your caretaker about how to submit content and to find out deadlines for upcoming editions.

REFER YOUR FRIENDS

We know your friends love coming to visit your Palm Lake Resort home and enjoy sharing our resort facilities with you, right? Refer a friend to join you and become part of our exclusive community, and if they purchase an established Palm Lake Resort Beachmere Sands home, you'll receive \$250 cash. Easy! Ask about our 'Refer a Friend' incentive at the office.

GET SOCIAL

Are you on social media? We are, too! You can find Palm Lake Resort on Facebook and also Instagram. Make sure you like and follow our social media profiles to see even more news from right across our dozens and dozens of locations, across the east coast of Australia.

Facebook: @palmakeresort
Instagram: @palm.lake.resort



EXTRA! EXTRA!

If you haven't already received a copy of the Spring 2022 edition of our company magazine, Your Time, you should check it out at palmakeresort.com.au (click on the 'News & Events' tab).

WHAT'S ON AROUND TOWN

October 8: Ali Campbell and UB40 are heading to the Sandstone Point Hotel as part of their upcoming Australian tour - the first national tour in four years. Don't miss it!

November 4 - 20: Why just see a West End production, when you could solve it? Agatha Christie's iconic whodunnit, 'The Mousetrap', has been adapted for the stage, and will be performed at QPAC for a limited run this November.

November 24 - 27: The 2022 Australian PGA Championship will see stellar Australian and international golfers battle it out at Royal Queensland Golf Club.





The life of an ordinary bloke.

ACTING ON A WHIM AND A STROKE OF INSPIRATION, JOHN BARRACLOUGH UNDERTOOK HIS FIRST EVER WRITING PROJECT – A BOOK ABOUT HIS LIFE AND FAMILY. WITH THE HELP OF PUBLISHER AND FELLOW PALM LAKE RESORT BEACHMERE SANDS RESIDENT CHRIS SUTTON, JOHN HAS TURNED HIS PROJECT INTO A BOOK.

An engineer by trade, writing a book wasn't what John envisioned for his retirement. In fact, he always thought his only 'big project' would be a 1/78th-scale of the HMS Victory, which he started in 1982 and only just recently finished.

"My grandson has the great pleasure of telling me it took 30 years," laughs John.

After a major health scare (John had four heart attacks in as many hours), John and his wife Lyn moved to Palm Lake Resort Beachmere Sands. They had realised they couldn't stay in their Caboolture home – what if something happened to one of them? They needed safety, support and the convenience of a smaller home, and they found all that and more at Palm Lake Resort Beachmere Sands. It was here that John even found inspiration to write his life story.

"The idea came from someone in the resort," says John. "We were talking over drinks at Happy Hour, reminiscing on the things we'd done. One resident, Sandra Cavanagh, suggested I write a book."

This comment – coupled with the fact that John's sister Risé had written a story about their family's time in New Zealand called 'The Barracloughs of Opunake' – was all the motivation John needed to get writing. His sister's story already covered their family history and childhood



experiences, so John added a few more details and began writing his own biography.

"I condensed my sister's two-inch thick folder of A4 paper down to A5, put in chapters and got it printed and bound," says John. "I wrote a lot of words, but it was only with the help of Chris Sutton – a publisher who lives here at the resort – that it was turned into a biography."

After three or four months in production, 'The Life of an Ordinary Bloke' was finally published in April 2020. John has copies for sale through The Sands Gift Shop, on Amazon (e-book) and via Chris's publishing company, and the book has just recently gone international.

"The bookshop is a free outlet I offer to my authors, whereby all proceeds of their book sales go to them," says Chris.

Now, John is getting ready to present a talk at the resort about his experience writing 'The Life of an Ordinary Bloke'. The talk was originally supposed to go ahead in August, but has now been postponed to November 18 due to COVID.

Purchase 'The Life of an Ordinary Bloke' online via credit card or bank transfer through MC Sutton Publications Bookshop, www.mcsutton.chris-sutton.com.au.

Little kiosk, big values.

IT IS A TREASURED PART OF OUR COMMUNITY, BUT DO YOU KNOW THE HISTORY OF THE PALM LAKE RESORT BEACHMERE SANDS GIFT SHOP? ENJOY THIS WALK DOWN MEMORY LANE, COURTESY OF GIFT SHOP COORDINATOR CINDY GROVES.

In the early years of the Beachmere Sands Retirement Village, before Palm Lake Resort bought the resort, the on-site gift shop (known as 'The Little Kiosk') filled quite a different need. It offered convenience and the ability to do last-minute shopping. After all, it's a long walk into Beachmere – and, even when you got there, the town did not have as many shops as it does now.

It was thanks to the tireless work of early 'shopkeeper' Mary Gresham (then of Villa 44) that the kiosk stayed active and successful in those early years. Original residents of the village remember that kiosk with great fondness – it was an integral part of their daily lives. In those early days, the shop stocked a few groceries, milk, bread, frozen foods, soft drinks and confectioneries.

Between 7am and 9am you could buy the morning paper and stamps – you could also post your letters in the mailbox for collection by Australia Post later in the morning. The kiosk opened again from midday until 1pm, and then from 4pm to 5pm – the hours were ideal for anyone who had run out of bread for lunch or vegetables for dinner.

Situated opposite the mailboxes, the Little Kiosk became a gathering place for neighbours to catch up for a chat. This is a tradition that some residents still uphold.

As trade grew, volunteers began to play an integral part in staffing the kiosk. A monthly roster was introduced, and the hours changed.

Now, the kiosk opened from 10am to 11am. New stock was added in the form of gift items which had been beautifully crafted by residents. As more talented artisans moved into the village, the variety of gifts on offer expanded – soon, there was an impressive selection of jewellery, cards, paintings, woodwork, soaps and more. Room was made in the shop for goods produced in the workshop and paintings by resident artists.

In 2016, when the village became Palm Lake Resort Beachmere Sands, the Little Kiosk became the Sands Gift Shop. The groceries, confectionery and other were a thing of the past. The shop roster was shared by stockholders



and volunteers and a percentage of the sales were paid into residents' funds by each craftsperson.

Now, the gift shop opens from 10am to 11am on weekdays. Since 2016, an annual Market Day has been held on the clubhouse dance floor, drawing a great deal of interest and boosting each artisan's sales.

It is interesting to see how much our little shop has changed over the years. Today, out of all the Palm Lake Resort locations in Australia (and there are many), we are the only resort that displays and sells the products of our resident artists, artisans, quilters, knitters, needleworkers, crafters, authors and publishers. This makes us truly unique.

Come in and browse through our treasure trove. There are new, beautiful offerings that many will not have seen here before. From cards to beautiful quilts and one-of-a-kind exciting gift lines, our clever creators have it all.

Man's best friend.

OUR RESORT DOG RUN IS A FAVOURITE MEETING PLACE – NOT ONLY FOR OUR FOUR-LEGGED RESIDENTS, BUT THEIR DOTING OWNERS. AND IT TURNS OUT, IT'S AS BENEFICIAL FOR US HUMANS AS IT IS FOR OUR PETS.

Attended by residents of both Palm Lake Resort Beachmere Sands and Beachmere Bay, the dog park plays host to almost daily meet ups. It's a place to swap dog gossip and share some very funny stories about our cutest residents.

So loved is this dog run that there have been as many as seventeen dogs using the space at once. It is quite the sight to behold: all the dogs socialising and having fun with one another, while their owners do the same.

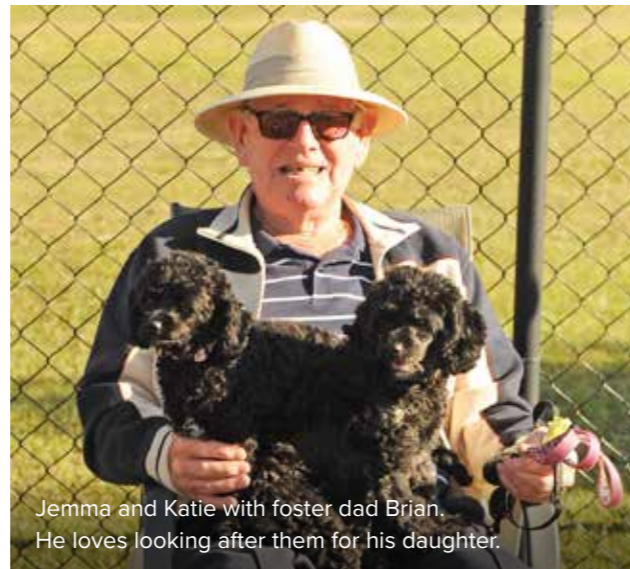
It is known that dogs provide mental and physical stimulation for their owners, but our residents will also say that they believe having a dog can help build their self-esteem and provide companionship and security, especially after losing a loved one.

Our residents will also tell you that – since dogs are such social animals that love attention – walking their pets will often mean bumping into a likeminded friend or neighbour doing the same. What could otherwise feel like a chore becomes an opportunity to interact with others and even create new friendships.

"Even thinking about looking after your dogs' wellbeing can be a great stimulant for us older folks," says resident Brad Kinross. "Planning outings, different types of foods, grooming and even talking to our furry friends can give us a boost. Those of us who own a dog know that they can understand us and communicate with us in a way and a language that only we as owners understand."



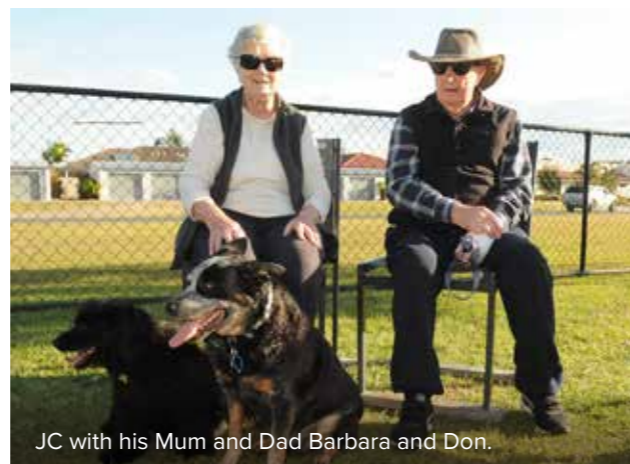
Photos courtesy of Brad Kinross.



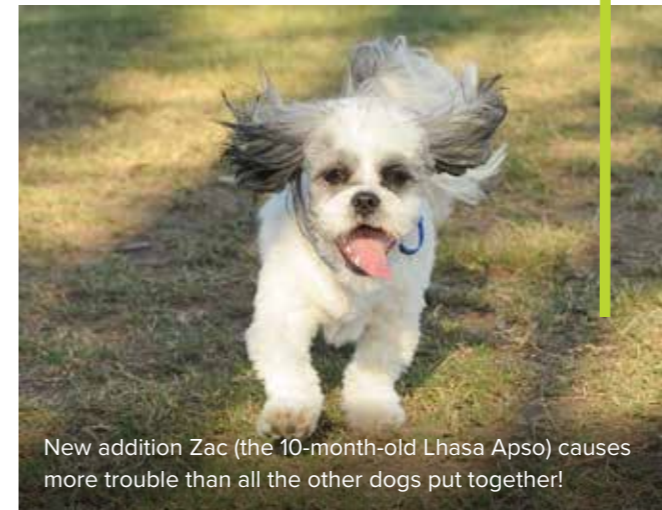
Jemma and Katie with foster dad Brian. He loves looking after them for his daughter.



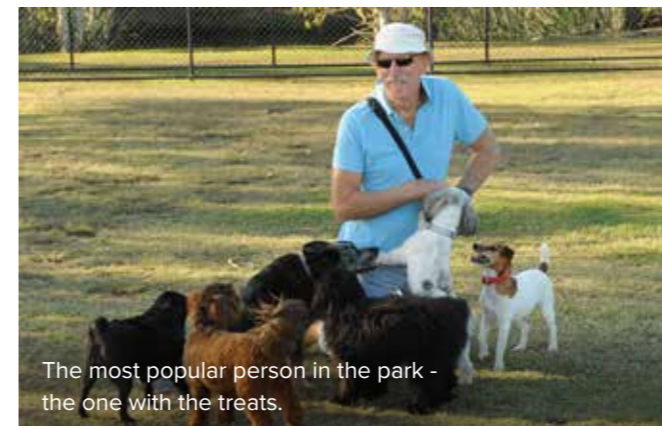
Ruby and Jess with avid dog lover and mum, Shirley.



JC with his Mum and Dad Barbara and Don.



New addition Zac (the 10-month-old Lhasa Apso) causes more trouble than all the other dogs put together!



The most popular person in the park - the one with the treats.



Rosie and Betty with their mums Kerry and Deb.



Molly, owned by long-term resident Di, is an older lady who loves everyone (and treats).

Weekly activities list.

MONDAY

- 7.30am Men's golf
- 8am Yoga
- 9am Paper tole
- 1.30pm Bingo
- 6.30pm Mixed tennis

TUESDAY

- 7am Water aerobics
- 9am Stamping up
- 9.30am Scrabble
- 9.30am Quilting
- 11am Stamping up
- 12.30pm Lawn bowls
- 1pm Canasta
- 7pm Indoor bowls

WEDNESDAY

- 6am Golf (away)
- 8.30am Zumba gold
- 9.45am Beachmere bus
- 9.30am Craft
- 5pm Women's tennis
- 6.30pm Mixed tennis

THURSDAY

- 7am Tai chi
- 9.30am Pilates
- 12.30pm Bowls
- 1pm Canasta
- 1pm Lace making

FRIDAY

- 7am Golf (away)
- 8am Strength/balance
- 9am Paper tole
- 10am Singing
- 1.30pm Mah-jong
- 1.30pm Scrabble

SUNDAY

- 9am (third Sun.) Golf
- 9.45am Scroungers bowls
- 3pm Ladies' tennis

Local experts.

THERE ARE MYRIAD BENEFITS OF BUYING AND SELLING YOUR PALM LAKE RESORT HOME VIA OUR LOCAL PALM LAKE RESORT SALES EXPERTS. THERE'S LITTLE DOUBT THAT OUR LOCAL TEAM MEMBERS ARE BEST PLACED TO HELP YOU MOVE INTO AND, WHEN THE TIME COMES, OUT OF YOUR PALM LAKE RESORT ABODE.

Highest possible sales price

Unlike traditional real estate, the sales history of our Palm Lake Resort homes is not published publicly. This means external real estate agents don't have the tools they need to appraise your home accurately within the unique Palm Lake Resort market, under our manufactured home estate structure. They are not aware of the true value of homes within our resorts which has, in the past, resulted in homes being under-valued and under-sold by these external agents. Our Caretakers and Sales Consultants work hard to ensure you get the highest possible return for your home.

Constant demand

The first place that buyers go when looking for a community lifestyle resort within the Palm Lake Group is the Sales Information Centre or Caretakers' office in their chosen resort location. Our Sales Consultants and Caretakers are currently receiving new enquiries daily and always have a wait list of qualified cash buyers ready and waiting to inspect your home.

Fast and easy process

There's little doubt that the market for over-50s homes across our Palm Lake Resort network is hot right now! Our teams are currently selling many homes off market, within days of them being listed. For Palm Lake Resort homeowners looking to move on, this eliminates the long timeframes, stress and increased costs associated with listing with an external agent. This also provides you with greater privacy and less disruption to your routine, giving you more time to focus on your next move.

Wealth of expertise

Considering the Palm Lake Resort brand celebrates 45 years of history in 2022, the majority of our Palm Lake Resort Sales Team members are very experienced in our product. For newer Sales Consultants, they are well supported by our network of expert Palm Lake Group real estate professionals right across the country. And, of course, everyone has the complete support of our experienced management team and the Elliott family company owners themselves. There really isn't anyone better positioned to sell your Palm Lake Resort home and the benefits of our over-50s community lifestyle resorts than one of our own.

Commission-free transition

Did you know that if you are a resident of any Palm Lake Resort and relocate to a brand new home in a different Palm Lake Resort location, you won't pay any agent's commission on the sale of your original Palm Lake Resort home? Maybe a move within the Palm Lake Group is calling your name? When the time comes for you to sell your Palm Lake Resort home, make your first port of call our local caretakers' office.

Preparing your home for sale.

SELLING YOUR HOUSE CAN BE EMOTIONAL AND EXHAUSTING. ENSURE YOU'VE DONE EVERYTHING YOU CAN TO MAKE YOUR HOME SALEABLE WITH THESE HANDY TIPS FROM OUR PALM LAKE RESORT REAL ESTATE EXPERT.

Many of our Palm Lake Resort Sales Team members have spent a vast majority of their careers in real estate, matching impressive homes with equally as amazing homeowners. Sandy Martin started with Palm Lake Resort in 2007 and currently oversees the Sales Information Centre at our Barga resort. With 15 years' experience selling new and established lifestyle resort homes across the Palm Lake Group, we asked Sandy for her tips on how homeowners can best prepare their home for sale.

"First impressions count and presentation is especially important," Sandy says. "Get your home looking spectacular before allowing inspections. Set the standard from the start. Ensure the front of your property, including pavements, the garage door and front door area, is clean and clear of any hazards because first impressions really do last. Also, deal with any minor maintenance - it's important for buyers to know they are purchasing a home that has been well cared for."

Inside the home, Sandy says the first step is to declutter and de-personalise – a rental storage unit may be your best friend here. Not only will decluttering give you a clear space to work with, but it will also be a big help when it comes time to pack up your things and move out. De-personalising helps a potential buyer see themselves living in your home, and they won't be able to do that if every wall and surface is covered with photos of your family and personal knick-knacks you've collected over the years.

Try to keep the furniture and décor understated for the same reason – you might love your bright floral armchair, but a potential buyer might not be able to look past it long enough to envision themselves living in your home. The more space you can create – without the house looking empty – the better, so clear the bookshelves and keep the benchtops bare.

Clean out those wardrobes, too. Buyers will certainly look through them, to consider how much storage space your abode offers.

"Give your home a good spring clean," Sandy says. "Hire a cleaning company for a few hours that can help you out; it will be worth the investment. Ensure the kitchen and bathrooms in particular are immaculate and make sure that outdoor areas are manicured and maintained."

Sandy's other tips for preparing your home to go on the market

- Consider painting your bright feature walls in more neutral colours to appeal to a larger range of buyers.
- Make sure all lights are turned on and even consider upgrading a few lightbulbs to really brighten your space.
- Fresh flowers on the table, candles or air fresheners all smell welcoming and help you immediately get into a buyer's good books.
- Have your furry friend minded for the duration of the inspection and tidy up after them to ensure the yards are clear.
- Leave buyers alone with the agent during home inspections. This will put the buyer at ease and they won't feel like they are imposing on you.



Homes for sale.

Home 6 - POA



COMING SOON



Worth the wait

On the market soon is this recently refurbished, two-bedroom, one-and-a-half bathroom home, which has everything you're looking for in an ideal downsizer. It has even been freshly painted both inside and out, ready for new owners to call it home.

Outside, the outdoor area is the perfect place to relax - with no back neighbours, peace and quiet is guaranteed. The home is situated in a small cul de sac and is ideally positioned close to the resort's entry gate and clubhouse.

WATCH THIS SPACE.

If you have been patiently waiting for the opportunity to buy into our sought-after resort - with its secure grounds, low-maintenance/high-quality homes, world-class facilities, myriad weekly activities and welcoming coastal community - we have exciting news. We will soon have a handful of established homes on the market, so watch this space. To find out more, FREECALL 1800 338 330 or stop by our Sales and Information Centre to chat to our Sales Consultant, Annette.

If you're a resident here and your situation has changed so you are contemplating a move, please let our Sales and Information Centre know. Our Sales Consultant can inspect your home and give you an appraisal to help you make up your mind.

Want to book a private tour and find out more about our resort? FREECALL 1800 338 330
Email salesbeachmere@palmlake.com.au and visit us online at palmakeresort.com.au



Helping friends become neighbours.

We know your friends love coming to visit your Palm Lake Resort home and enjoy sharing our resort facilities with you, right? Refer a friend to join you and become part of our exclusive community, and if they purchase one of our established Palm Lake Resort homes, you'll receive \$250 cash. Easy!

\$250

cash incentive when you refer a friend to buy an **established home** at Palm Lake Resort



For more information and to refer your friend, simply contact our Sales Information Centre on 1800 338 330. *T&Cs apply

The best in over-50s living. This is your time.
palmakeresort.com.au

Life is cruisy

at Palm Lake Resort.

Living at Palm Lake Resort has been compared to living the cruise ship lifestyle everyday. Just like cruising, our residents have everything they need, right on their doorstep. Think resort-style pools, gymnasiums, a wealth of activities and entertainment, social gatherings, food and drink, and more. But you can captain your own ship, here at Palm Lake Resort.

This is your time.



To find out which homes are available right now, **FREECALL** 1800 338 330
email beachmeresands@palllake.com.au or **visit us** at 218 Bishop Road, Beachmere QLD 4510



THE BEST IN OVER-50s LIVING. THIS IS YOUR TIME.

palllakeresort.com.au