

CALYPSO



April / May 2019

ENJOYING THEIR GREENS

Caloundra Cay residents embrace their new championship eight-rink undercover lawn bowls green

FORTY YEARS AND COUNTING

Palm Lake Group: A family business with more than 40 years of history

PLAY PICKLEBALL

Try your hand at a new sport, here at Caloundra Cay

Welcome

Welcome back to 'Calypso' – the monthly newsletter for our exciting new Palm Lake Resort Caloundra Cay. We have enjoyed watching our resort community grow each week as more and more residents move in to their beautiful Caribbean-inspired homes.

We have two new gardeners here now, working hard to maintain the tropical resort landscaping that makes this resort feel like a holiday every day. If you see Lisa or Blane around the grounds, make sure you say hi.

In an exciting development, our Caloundra Cay display homes are now being sold as part of a 'Prestige Collection'. Keep your eyes peeled for these coveted homes, which come complete with expertly designed and styled interiors. All the hard work is done – there's no doubt these homes will be snapped right up!

The Caloundra Cay resort bus is now doing three regular trips per week for the benefit of residents, taking them to the beach, out to lunch and also out on a weekly shopping trip. It's a convenient service that is also a nice social outing. And that's a big part of what we are building here at Caloundra Cay – not just luxury homes and class-leading facilities, but a wonderful community of likeminded homeowners who can indulge in all the social opportunities on offer. We will be hosting many functions in the coming months to give you all a taste of the luxury Palm Lake Resort lifestyle on offer here at Caloundra Cay. To find out more or take a personalised tour of our site, free call our Sales Centre on 1800 55 66 77. The Centre is open seven days a week - we look forward to seeing you here soon.

The Sales Team

Palm Lake Resort Caloundra Cay



CONSTRUCTION UPDATE

We are proud to report that Stage 1 is near completion including two-story homes located up towards the new Hemingway's Country Club site and Bowls Club. These are all beautifully presented homes with lush landscaping and well-designed facades. Currently, Stage 3 has 20 homes under construction, as we work in a north-to-south direction. Stage 5 civil works are in progress with about 30 per cent completion. The Construction Team expects these works to be totally complete in early May. We have also commenced the new Sales Centre which is a beautifully designed two-story building.

It's great to see the Bowls Club up and running with residents enjoying this class-leading facility on a daily basis. The tennis court, pickleball court and chipping putt putt green are also complete and up and running for our residents so there's a wide variety of opportunities for all to enjoy a sport of their liking. The Country Club, woodworking workshop and golf simulator room is also near completion, ready for an official opening at the end of May.

Amy Burns

Caloundra Cay Project Manager



STAY A NIGHT

Many of our Palm Lake Resort Caloundra Cay enquiries come from people in distant locations right around Australia. If you are coming to visit us from out of town, freecall 1800 55 66 77 to arrange a resort tour and a complimentary night's accommodation on us. This offer is subject to availability and conditions apply, but there's never been a better excuse to indulge in a stopover to properly inspect our Caribbean-inspired location.

APRIL / MAY

WHAT'S HAPPENING



WHAT'S ON AROUND TOWN

APRIL 28 Petula Clark Legendary film and theatre music star and two-times Grammy award winner, Petula Clark, returns for an Australian tour in 2019. Her extraordinary 69-year career has to be recognised as an outstanding achievement in today's music industry. Having sold nearly 70 million records, Petula's concert will feature fan-favourite hits, as well as tracks from Petula's latest album. Catch her at The Events Centre, Caloundra, at 3pm. www.theeventscentre.com.au

APRIL 26-28 2019 South Queensland Caravan,

Camping, Fishing and 4x4 Expo This is one of the region's largest expos of its kind, to be held at the Nambour Showgrounds. www.caravancampingexpo.com.au

MAY 4-6 Maleny Wood Expo: From Seed to Fine

Furniture Telling the whole timber story and designed to promote sustainable use of native timbers through the work of regional artisans, the Expo is now recognised as one of the best wood shows in Australia. Find it at the Maleny Showgrounds. Visit www.malenywoodexpo.com

MAY 24-25 Senior Moments (pictured above) This comedy revue offers a deliciously funny and fresh collection of comic sketches and songs performed by a cast who are old enough to know better, including Gold Logie winner John Wood (Blue Heelers, Rafferty's Rules), Play School icon Benita Collings, master satirist Max Gillies (The Gillies Report) with former Channel 9 Middy maestro Geoff Harvey on piano. Enjoy 'Senior Moments' at The Events Centre, Caloundra.

CARETAKERS' REPORT

Welcome to all our new residents! We would also like to introduce ourselves as your Caloundra Cay caretakers. We have transferred to this gorgeous location on the Sunshine Coast from our previous location at Palm Lake Resort Hervey Bay where we were the caretakers for almost three years.

Here at Caloundra Cay, have 19 homes occupied with 36 residents in the resort as this newsletter goes to press. Our current statistics are 44 per cent males and 56 per cent females. We have 79 per cent double households and 21 per cent single households.

As you will have read, our Construction Team has completed our eight-rink undercover bowling greens with its own dedicated clubhouse. The residents are now playing bowls games on Tuesday and Thursday afternoons as well as Sunday nights, with practise roll ups every day of the week. Our Happy Hour is held every Friday night at the Bowls Club where residents get together for a drink, snack and chat. The three-hole chip and putt with its surrounding gardens and boardwalk area looks amazing. The residents have a beautiful area to utilise - either by playing a game of tennis or pickleball or just a relaxed sunset stroll. Our family pets now also have their own dedicated off-leash area where they can run around freely and exercise. Our streets are also a hive of activity as more homes are being constructed and finished.

We are looking forward to watching our Caloundra Cay resort grow into the most spectacular Palm Lake Resort location on the Sunshine Coast.

Ray & Lynn Johnson

Caloundra Cay Caretakers

10 FREE ROUNDS

with your Caloundra Cay home



limited time only
COME & PLAY
FOR FREE VALUED UP TO \$1000

Pelican Waters Golf Club is one of Queensland's most prestigious courses; a Greg Norman design with lush fairways, devious water hazards and challenging bunkers. Let us treat you to 10 free rounds of golf, with buggy, to welcome you to the resort when you purchase a new home at Caloundra Cay!



Limit 10 rounds per purchased home. Non transferable. Rounds valid until 31 December, 2022. Offer subject to change without notice.



GREEN WITH ENVY

Caloundra Cay is really starting to come together with a major facility now open for very excited first residents.

Palm Lake Group prides itself on providing the best on-site facilities for our residents. One of the most popular pastimes for a large number of our home owners is lawn bowls and, as such, Palm Lake Group is committed to providing world-class undercover bowls greens in all new resort locations. Caloundra Cay Bowls Club was unveiled recently, to the immense satisfaction of the first residents at our stellar Sunshine Coast location. Among them is Jenny Arthur who, along with husband Patrick, left their family home in Cairns for the delight of resort-style living at Caloundra Cay late last year. And Jenny admits, the proposition of a world-class eight rink undercover lawn bowls green in their backyard was one of the most important aspects in their decision to pull up stumps in North Queensland.

"We were very specific about what we wanted out of the resort we would ultimately choose – it had to offer bowls," Jenny says. "This is a lovely green and the roof is fantastic. The clubhouse is especially nice – we are very lucky."

Jenny played competitive lawn bowls with the Marlin Coast Bowls Club at Trinity Beach for seven years before moving south. She was the B Grade Women's Singles Champion and also held a position on the club's Pennants team. Jenny says there are quite a few talented lawn bowlers already living at Palm Lake Resort Caloundra Cay with more due to move in, in the coming months.

"We will have quite the formidable team once we get a full contingent of players," she says.

With resident numbers still building, Jenny says the lawn bowls enthusiasts are playing socially on Tuesdays and Thursdays. The better players are already offering coaching to those interested residents who are new to the game. And for those who prefer to watch from the sidelines, the Caloundra Cay Bowls Club is also the place to be for Friday night Happy Hour. The clubhouse offers generous options for dining and relaxation, as well as a large bar - the perfect end to any hard-fought lawn bowls match.

ONLY THE BEST

Palm Lake Resort lawn bowls surfaces are installed by industry experts, Sportcrete. Sportcrete spokesperson Ben Sutcliffe says the world-renowned Greengauge woven bowls surface is used at all Palm Lake Resorts for its performance, durability and consistency.

"It's a surface that's renowned for providing consistent speeds of 15-16 seconds, which is ideal for all levels of bowling," Ben explains. Coupled with the Sportcrete Bowls Base System, which utilises the latest laser technology and environmentally friendly polymer bonding, greens are truly top of the range. "The outcome is a precision bowls base built to the finest tolerances," says Ben.

TOO GOOD!

2 pac paint finishes mean cupboard doors and drawer fronts stand up to the rigours of kitchen life. 2 pac is tougher and harder to scratch than laminate, it's easier to clean, longer lasting and comes as standard at Palm Lake Resort.

EUROPEAN APPLIANCES

European appliances, canopy range hood ducted to eaves, dishwasher, oven, microwave with trim kit.

SET THE BENCHMARK

40mm stone bench tops ooze sophistication. A sleek stainless steel double bowl undermount kitchen sink completes the luxe picture.

TOP TAPWARE

High quality chrome tapware adds style and function to all Caloundra Cay kitchens. Instant hot and cold water comes via the clever Billi tap.

HEART *of* THE HOME

All of our Palm Lake Resort Caloundra Cay homes come stacked with high-quality inclusions as standard – and our kitchens are no exception. On any given day, you'll hear loads of excitement coming from our Prestige Collection homes as visitors inspect first-hand all the quality fittings and finishes. But the definite jewel in any home's crown is its kitchen – the true heart of these coveted Palm Lake Resort Caloundra Cay homes.



Martinique

242.80 M² | 26.13 SQUARES

BEDROOMS

Bedroom 1	4700 x 3700
Bedroom 2	3300 x 3800
Bedroom 3	3300 x 3900

LIVING AREAS

Living	5000 x 5100
Dining	4300 x 5100
Outdoor Living	3500 x 5200
Garage	6000 x 5700

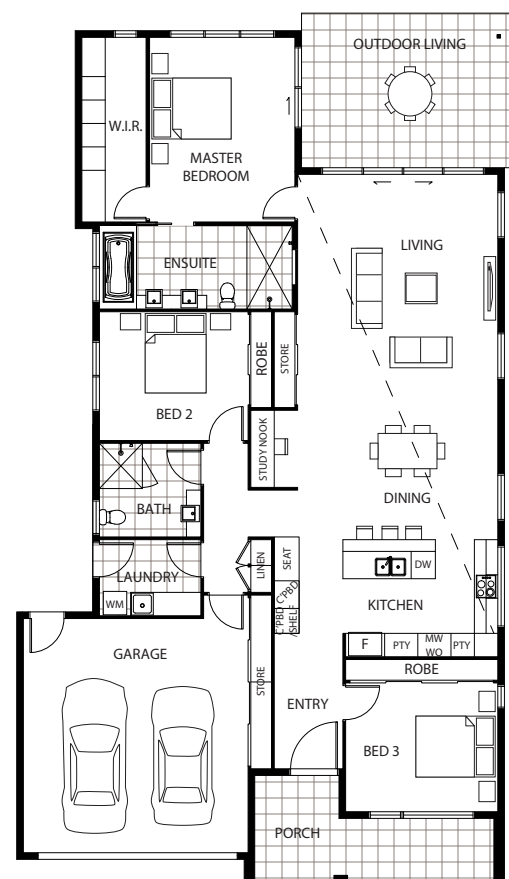
TOTAL AREAS

Living Area	167.43 m ²
Garage	40.78 m ²
Outdoor Living	22.66 m ²
Porch	11.93 m ²

TOTAL 242.80 M²
26.13 SQUARES



BED	BATH	LIVING	OUTDOOR LIVING	GARAGE	STUDY
3	2	1	1	2	1



Artist's impression only. Subject to change without notice.

GAME ON!

There's a fun new sport here at Palm Lake Resort that's taking the over-50s demographic by storm. And there's every possibility we'll have a national champion player in our ranks by year's end.

Have you heard of pickleball? Imagine the game of tennis, on a badminton-sized court (therefore less running around!) using solid paddles and hollow plastic, holey balls – that right there, is pickleball!

Pickleball originated in the United States in the 1970s and is now a game played worldwide. However, it's a sport still new in the land Downunder, with the first Australian titles held in Sydney just last year. Brisbane-based, Jen Ramamurthy holds the current mixed doubles and women's doubles Australian national titles. Jen visited Caloundra Cay in recent weeks to play a demonstration game and give Palm Lake Resort residents some tips on how to master this new racket sport.

"It's a very addictive game!" Jen enthuses. "Of the people I introduce to pickleball, within a few weeks of taking up the sport many of them are playing up to three times a week – they love it so much!"

Jen says it takes as little as 30 minutes of training for a newbie to the game to confidently take to a pickleball court. An underarm serve and the fact that the majority of the game is played within 2m of the net make it an easy sport to pick up and an easy sport, physically, on the body. And the best part of pickleball? It can be quite the social game – which, as Jen admits, makes it a perfect way for Palm Lake Resort residents to keep active in their retirement and have fun while they're at it. Having said that, Jen says there's no reason why a Palm Lake Resort Caloundra Cay resident



Pictured above, pickleball national champion Jen Ramamurthy was pleased to show tennis legend Pat Cash around a pickleball court for the first time.

won't be competing in the Queensland Open in August or even at the next national titles in Brisbane on October 5-6.

"The sport has grown from four players at the start of last year to now we have about 200 players in Brisbane participating in social and competitive sessions at 11 fixtures each week," Jen says. "The age range of these players is 24 right up to 83!"

Currently, there are pickleball clubs on the Gold Coast, Noosa, Cairns and Warwick. There has also been interest from Toowoomba and courts are presently being built on Mt Tamborine. Caloundra Cay is the first resort in the Palm Lake Group to enjoy the game of pickleball, but definitely won't be the last.

FORTY YEARS AND COUNTING...

From an Australian-first housing park in Victoria to opulent and decadent multi-million-dollar clubhouses and award-winning architectural homes, Palm Lake Resort has matured no end.

Scott Elliott remembers mowing the lawns at Palm Lake Resort Willow Lodge as a teenager back in the 1970s. The then-housing park was also the perfect location for young Scott to clock laps on his beloved motorbike – to the understandable dismay of neighbours. Nowadays, that teenager with the insatiable energy streak has refocused his energy into exciting new Palm Lake Resort projects as managing director of the Palm Lake Group, which celebrated its 40th anniversary in 2017.

While many modern businesses start and fold in quick succession, Palm Lake Group has, without doubt, stood the test of time in an industry that faces many internal and external pressures. While Scott's vision for the future is exciting, it's with thanks to Scott's business partner and company founder, Walter (who also happens to be his father), that the family business was built on the strong foundations that enable it to keep growing from strength to strength today and into the future. It was an auspicious trip to the United States for Wal back in 1973 where this family business story actually begins. Wal had prior development experience and travelled to the States to explore the residential park model.

"Speaking with some of the over-50s residents there, I noticed that people could live quite well in a managed village," Wal recalls. "I decided to develop something along the same lines here in Australia. A site came up in 1976 in Bangholme, Victoria, and I purchased Willow Lodge in 1977."

Scott remembers his family of four (including mum, dad and his younger sister) living on site for the first few years as Wal bedded down his approach to managing the property and transforming it from a caravan park into the vision in his mind. Wal admits, "it was extremely difficult in the early years" but, 40+ years on, Willow Lodge remains firmly within the Palm Lake Group portfolio and close to Wal's heart.

"Of all the Palm Lake Resort locations, it's my favourite because of the maturity and enhancement that we have achieved at that site," he says.

The weather saw Wal leave Victoria for the sunny new horizons that Queensland had to offer. He purchased his second property, an existing resort in Bethania on Brisbane's southside, and it was here that the name "Palm Lake Resort" was officially coined.

"There were residents on site at the time, the Dobsons – Jean and Lindsay – who came up with the name 'Palm Lake Resort'," Scott recalls. "They loved the grand palm trees in the landscaping at the resort and the massive adjoining lake. We liked the name, so it stuck."

It was here at Bethania that Scott (pictured right, with country music star Gina Jeffreys when she performed recently at Palm Lake Resort Toowoomba) really found his feet in the family company. After starting his career managing pubs and hotels, he took a hands-on role as live-in resort manager. He got to learn the family business from the coalface and it's with those early learnings at the grassroots level that Scott is able to intimately understand the business that he oversees today. It's also here at Bethania that Scott realised his passion for people.

"I learnt about treating people right – from the residents and the committee members to the staff. It's something I'm still passionate about today," Scott says. "We have nearly 7000 residents in total across all the Palm Lake Resorts and they are all welcome to my phone number if they need me – many do call me direct."

From Bethania, Palm Lake Group purchased its first greenfield site at Banora Point. Then the Group's next site at Deception Bay was built and sold in a record 18 months. These successes were major turning points for the company and proof that the Elliotts were getting the



formula right - great locations with coveted facilities all at a reasonable price point. Scott recalls the Global Financial Crisis being another major turning point for the company. Where other businesses were forced to abandon their developments, Palm Lake Group was looked upon quite favourably by the banks and the company was able to pick up some real estate bargains through distress sales.

"We were one of the few businesses lucky to prosper from the GFC," Scott admits. "Our company doubled in size."

Fast forward more than 40 years from that original purchase at Willow Lodge and Palm Lake Group now owns and operates business from 25 locations across Australia's east coast including manufactured home estates, retirement villages and aged caring communities. The Palm Lake Group currently employs some 450 staff across Australia and runs the business out of headquarters on the Gold Coast. Proving just how Palm Lake Group has evolved for the changing market, the Master Builders Association (MBA) presented Palm Lake Resort Ballina with three major industry awards including Best Commercial Building (\$5 million to \$10 million), Best Medium Density Project and Best Exhibition Home while the Group's Toowoomba Pinnacle development has also received MBA gongs. Resort facilities have never been more opulent and bang on their target market than now. Competition-style eight rink



undercover lawn bowls greens sit alongside professional tenpin bowling alleys, luxury cinemas and state of the art gymnasiums – the first of their kind in the Southern Hemisphere and exclusive to the Palm Lake Group. But what makes Palm Lake Resort stand out from the pack is definitely the lifestyle on offer. The resorts have provided opportunities to bring together thriving communities of likeminded local people. Warm and welcoming, the 'family' nature of the business is not lost on the properties themselves where neighbours become part of broader 'family'. When asked how Wal imagined Palm Lake Group in 40 more years' time, he summed up the future company in just three words: "Bigger and better!"

And we don't doubt that for a minute.



over 50's resort living

BEAT THE PRICE RISE

HOMES FROM \$599,000

Our exciting Hemingway's Country Club is opening soon, and home prices will rise. This is your last chance to purchase select homes in prime locations at Palm Lake Resort Caloundra Cay before prices go up. Secure your over 50's Caribbean resort lifestyle today with a luxury new home.

Plus it's just in time for the grand opening of our new Hemingway's Country Club. Steeped in the rich tradition of colonial grandeur, it will be the centrepiece of the resort with world class features including a ten pin bowling alley, swim up pool bar, sunken fire pit, movie theatre and more.

All homes come fully finished with solar, ducted air-conditioning, landscaping, Smeg appliances and \$30,000* of luxury inclusions as standard. There's nothing to do but furnish your home.



Country
Club opens
soon

Prestige
display
homes
open now



INFORMATION CENTRE OPEN 7 DAYS • ARRANGE A PERSONAL TOUR TODAY

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