

THE LAKES



September–October 2021

**FREE
PREMIUM
GOLF CAR
WITH YOUR
NEW HOME**

T&Cs apply



TOP DOGS

Are you planning to add a pooch to the family? Here are the Top 5 breeds for small yards – maybe your next best friend is in this list?

PEOPLE POWER

Meet Jo and Bryan from our resort management team, as well as some of the new faces now calling our resort their home

FREE WHEELS

Did you know you can score a four-seat Club Car FREE with your new home purchase? This luxury golf car is valued at \$20,000!



Welcome

Welcome to another month of excitement at Palm Lake Resort Forster Lakes. We have actually had a huge couple of months here in the Sales Information Centre. July and August saw 44 residents move into Forster Lakes – half of all the homes on offer in Stage 1. Another 30 residents will move in over September and October – including homeowners of our first two-storey homes. In fact, Christmas this year is shaping up to be quite the festive celebration here on-site with all of Stage 1 to be filled and some of our Stage 5 residents also joining our community in time for some Christmas cheer. As far as the other stages go, Stage 2 has almost sold out and Stages 3 and 4 have been released with strong interest already. These stages offer some homes with water views which is why there's been a flurry of activity.

Construction really has progressed full steam ahead with all roads completed on the northern side of the canal, the bridge finalised and in use and our highly anticipated Country Club is finally underway. The waterfront at Boomerang Cove has also seen some changes recently in preparation for the development of this stunning precinct.

Our Sales Team members must be congratulated for dealing with the current COVID restrictions in such an effective and professional way. They are conducting contactless handovers and video inspections instead of face-to-face meetings, while keeping everyone connected to the best of their ability.

Don't forget our wonderful sales offer. For every new home purchased here at Palm Lake Resort Forster Lakes, homeowners will receive a luxury Club Car 'Tempo' golf car, valued at up to \$20,000, absolutely free! These four-seat beauties feature lithium ion technology to keep you on the course for longer and are a neat little 'welcome home' gift in our new garages! See Page 9 or phone our Sales Information Centre to find out more.

Jen Nichols
Regional Sales Manager, Palm Lake Resort Forster Lakes



Pictured above: A drone shot of our construction site as this newsletter goes to print. Our resort is really coming together now!

Contact us

If you have any questions about Palm Lake Resort Forster Lakes or if you are interested in touring our site, simply contact us!

Freecall: 1800 577 542

Email:
salesforster@palllake.com.au

Find us: 6 Tea Tree Road,
Forster NSW 2428

Sales Information Centre opening hours: Seven days a week, 9am to 4.30pm

Visit us online:
forsterlakes.com.au

News briefs

Get social with us

Community is what every Palm Lake Resort is built upon. You're invited to join other likeminded residents of your vibrant Palm Lake Resort community in a special private Facebook group. It's a place where you can connect with other residents, and with our resort's management team. It's a place where you can share information, photos, questions, ideas and all the fun stuff too. Treat the space like you would normally do on Facebook, but know that your group's membership base is strictly residents of our resort and local resort management. It's a safe place and a place to find relevant local information. But it's also a fun place, too!

Facebook page:
@palllakeresort
Facebook group: Search "PLR Forster Lakes Neighbourhood"
Instagram: @palllake_resort

Take a video tour

Have you seen the great artist-impression video tour of our resort, on our website? Put yourself in the picture at forsterlakes.com.au (simply click the "Resort Video" tab in the top navigation bar).



Extra, extra!

The Spring 2021 edition of the Palm Lake Group's company magazine has officially hit the news stands, and it's full of the latest and greatest news from Palm Lake Resort and Palm Lake Care. If you haven't received a hard copy in your mailbox, you can also read it online at our website palllakeresort.com.au/news









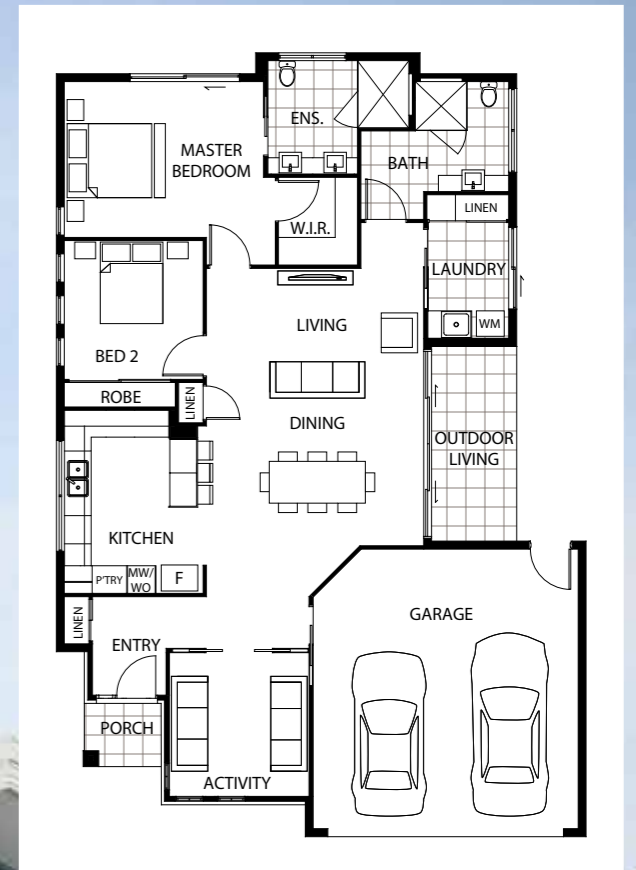
Neighbours become good friends

Our first homeowners luncheon in our shiny new resort bus gave everyone a chance to get to know one another a little better. While we love building luxury homes and world-class facilities here at Palm Lake Resort, we especially LOVE building supportive and welcoming communities.

Sarasota swoon

BOASTING BEAUTIFUL STONEMWORK, A STRIKING ROOFLINE AND ALL THE OPULENT TRIMMINGS YOU'D EXPECT FROM A PALM LAKE RESORT HOME, OUR BRAND NEW SARASOTA DESIGN IS PROOF THAT GOOD THINGS COME IN SMALL(ER) PACKAGES.

BED	BATH	LIVING	ALFRESCO	ACTIVITY	GARAGE
					
2	2	1	1	1	2



The family behind the Palm Lake family

FROM AN AUSTRALIAN-FIRST HOUSING PARK IN VICTORIA TO OPULENT AND DECADENT MULTI-MILLION-DOLLAR CLUBHOUSES AND AWARD-WINNING ARCHITECTURAL HOMES, PALM LAKE RESORT HAS MATURED NO END.

Scott Elliott remembers mowing the lawns at Palm Lake Resort Willow Lodge as a teenager back in the 1970s. The then-housing park was also the perfect location for young Scott to clock laps on his beloved motorbike – to the (understandable) dismay of neighbours. Nowadays, that teenager with the insatiable energy streak has refocused his energy into exciting new Palm Lake Resort projects as Managing Director of the Palm Lake Group, which celebrates its 44th anniversary this year.

While many modern businesses start and fold in quick succession, Palm Lake Group has, without doubt, stood the test of time in an industry that faces many internal and external pressures. While Scott's vision for the future is exciting, it's with thanks to Scott's business partner and company founder, Walter (who also happens to be his father), that the family business was built on the strong foundations that enable it to keep growing from strength to strength today and into the future.

It was an auspicious trip to the United States for Wal back in 1973 where this family business story actually begins. Wal had prior development experience and travelled to the States to explore the residential park model.

"Speaking with some of the over-50s residents there, I noticed that people could live quite well in a managed village," Wal recalls. "I decided to develop something along the same lines here in Australia. A site came up in 1976 in Bangholme, Victoria, and I purchased Willow Lodge in 1977."

Scott remembers his family of four (including mum, dad and his younger sister) living on site for the first few years as Wal bedded down his approach to managing the property and transforming it from a caravan park into the vision he had in his mind. Wal admits, "it was extremely difficult in the early years" but, 40 years on, Willow Lodge remains firmly within the Palm Lake Group portfolio and close to Wal's heart.

"Of all the Palm Lake Resort locations, it's my favourite because of the maturity and enhancement that we have achieved at that site," he says. The weather saw Wal leave Victoria for the sunny new horizons that Queensland had to offer. He purchased his second property, an existing resort in Bethania on Brisbane's southside, and it was here that the name "Palm Lake Resort" was officially coined.

"There were residents on site at the time, the Dobsons – Jean and Lindsay – who came up with the name 'Palm Lake Resort'," Scott recalls. "They loved the grand palm trees in the landscaping at the resort and the massive adjoining lake. We liked the name, so it stuck."

It was here at Bethania that Scott really found his feet in the family company. After starting his career managing pubs and hotels, he took a hands-on role as live-in resort manager. He got to learn the family business from the coalface and it's with those early learnings at the grassroots level that Scott is able to intimately understand the business that he oversees today. It's also here at Bethania that Scott realised his passion for people.

"I learnt about treating people right – from the residents and the committee members to the staff. It's something I'm still passionate about today," Scott says. "We have nearly 7000 residents in total across all the Palm Lake Resorts and they are all welcome to my phone number if they need me – many do call me direct."

From Bethania, Palm Lake Group purchased its first greenfield site at Banora Point. Then the Group's next site at Deception Bay was built and sold in a record 18 months. These successes were major turning points for the company and proof that the Elliots were getting the formula right – great locations with coveted facilities all at a reasonable price point. Scott recalls the Global Financial Crisis being another major turning point for the company. Where other businesses were forced to abandon their developments, Palm Lake Group was looked upon quite



Pictured above: The generations of the Elliott family including, from left, Walter, Scott and Lachlan. The trio are pictured at the opening of Palm Lake Care Bargara several years ago.

favourably by the banks and the company was able to pick up some real estate bargains through distress sales.

"We were one of the few businesses lucky to prosper from the GFC," Scott admits. "Our company doubled in size."

Fast forward 44+ years from that original purchase at Willow Lodge and Palm Lake Group now owns and operates 25 communities, with three more sites under development. There are also six aged caring communities in the mix. Proving just how Palm Lake Group has evolved for the changing market, the Master Builders Association recently presented Palm Lake Resort Caloundra Cay and Palm Lake Care Toowoomba with major industry construction awards. Resort facilities have never been more opulent and bang on their target market than now. Competition-style eight rink undercover lawn bowls greens sit alongside professional ten-pin bowling alleys, luxury cinemas and even state of the art gymnasiums – the first of their kind in the Southern Hemisphere and exclusive to the Palm Lake Group. But what makes Palm Lake Resort stand out from the pack is definitely the

lifestyle on offer. The resorts have provided opportunities to bring together thriving communities of likeminded local people. Warm and welcoming, the 'family' nature of the business is not lost on the properties themselves where neighbours become part of broader 'family'.

Scott says the Group is currently working behind the scenes on a handful of further locations right along the Australian east coast with at least three years of development plans already on the drawing board.

"Every new resort, village or aged care facility we complete, there are people who copy our ideas, our style, our design and even our business model to advance their own goals," Scott reflects. "Copycats are unavoidable but when they come out, you know you're doing something right – they are paying us a compliment to a degree. What they don't realise is that this makes us raise the bar and set new challenges for ourselves and that is what keeps us on top – continually improving our residents' lives and enhancing our business for them."

The tale of two seas

WHILE THE PAST MONTHS HAVE SEEN A LOT OF CHANGE FOR JO JESSOP, THERE ARE SOME THINGS THAT HAVE STAYED THE SAME; SHE STILL LIVES IN ONE OF AUSTRALIA'S GREAT HOLIDAY TOWNS AND IS STILL A SALES CONSULTANT FOR PALM LAKE RESORT – ONLY NOW, HER HUSBAND WORKS ALONGSIDE HER.

When Jo Jessop would talk to her husband, Bryan, about her work on-site in the early development of Palm Lake Resort Cooroy-Noosa (on Queensland's Sunshine Coast), he never imagined that one day he would live that process himself. Jo and Bryan had called Noosa home for 10 years when they decided to uproot their lives – and their 12-year-old son – and embark on a new adventure with Palm Lake Resort Forster Lakes. Bryan, a qualified and passionate horticulturist, had been head groundsman at another retirement community in Noosa and was eager to see the (literal) growth of a project from the very first day. With Jo on the Sales Team, Bryan now takes the helm of Palm Lake Resort Forster Lakes' groundskeeping team.

"I had been at Palm Lake Resort Cooroy-Noosa for five years and as that project came to completion, I was ready for a change," says Jo. "The idea of relocating somewhere new, that was still similar to Noosa in its geography and lifestyle, really excited us, and we decided to take the leap together."

The Jessops have called Palm Lake Resort Forster Lakes home since April and are loving seeing the project grow from the ground up. While Jo has been run off her feet fielding enquiries and taking prospective residents on tours of the site, Bryan has been spending as much time in the water as he can, enjoying all his favourite pastimes including boating, fishing and diving. As part of our resort's management team, the hard work begins for Bryan as more and more residents move in. For Jo though, her days can be filled with everything from selecting tiles and cabinetry colours for residents to lengthy phone consultations. Having once worked in high-end jewellery sales and design, she loves the opportunity to utilise her creative/artistic talents with every new home.

"It's all fast and furious down here as far as sales go,

and the interest is through the roof," says Jo. "But I'm passionate about anything that is design-based and I love helping people create those special differences in their home. I've found that people are always amazed to see the level of quality, privacy and luxury at Palm Lake Resort, and it's a lot of fun to help make their dreams come true."

As for Jo and Bryan's own dream, their new chapter at Forster Lakes ticks so many boxes. Not only are they working side-by-side in careers they love ("We make sure that I keep out of his way and he keeps out of mine," laughs Jo) but they are also excited to be able to experience life as a family in a new part of the country.

"Although I am well travelled myself, in our 17 years together, we've only lived in Melbourne - where Bryan is from - and Noosa, so I am looking forward to exploring the area again, this time with family," says Jo, who was born in Newcastle. "We're loving all that Forster and the Barrington coast has to offer - the beaches, lakes and mountains definitely rival that of Noosa, and all this is only minutes from our door. No wonder Palm Lake Group decided to build their newest resort here, right on the banks of Wallis Lake - it's a gem of a place."



Pictured: Jo, Bryan and their most delightful pug, Ellie.



Free wheels with your new home

IF YOU'RE OVER 50 AND HAVE BEEN THINKING ABOUT JOINING US AT PALM LAKE RESORT FORSTER LAKES, THERE'S NEVER BEEN A BETTER TIME THAN NOW.

For every new home purchased, Palm Lake Resort is throwing in a FREE four-seat 'Tempo' Club Car valued at up to \$20,000. As well as its good looks, this high-performing golf car is packed with all the latest bells and whistles. One of the best features is this Club Car's lithium-ion technology which means less time charging, increased reliability and more time on the course. Plus, you can transform the backseat into a convenient cargo bed for additional hauling.

While the Palm Lake Resort brand is synonymous with luxury over-50s community lifestyle resorts, there's also a strong affiliation with golf that permeates most of the company's 28 locations across Queensland, New

South Wales and Victoria. Did you know that the Palm Lake Group owns and operates Pelican Waters Golf Course, on Queensland's Sunshine Coast, which was designed by Greg Norman himself? On top of the resort courses across our Group, our newest Palm Lake Resort locations also offer a dedicated golf simulator room - including one day soon here at Forster Lakes. Residents and their visiting friends will be able to play a virtual round on one of a dozen or so of the world's best golf courses (think California's Monterey Bay or Carnoustie Golf Links in Scotland) and still make it home in time for lunch.

If you're a lover of golf and you're also keen for a fresh start in 2021-22, maybe there's a brand new Palm Lake Resort Forster Lakes abode with your name on it – and don't forget that shiny new \$20,000 Club Car that'll be parked in your garage! T&Cs apply so contact our Sales Information Centre for all the details.

Welcome home

THESE COUPLES ARE SOME OF THE HISTORY-MAKING FIRST HOMEOWNERS AT PALM LAKE RESORT FORSTER LAKES! WELCOME HOME!



Noel and Barbara James



Noel and Colleen Ford



Ross and Lyn Harrison



Steve and Janette Morris

Small yard, big furry love

DOWNSIZERS DON'T TYPICALLY MOVE TO PALM LAKE RESORT WITH CHILDREN IN TOW, BUT FUR KIDS ARE A WHOLE OTHER STORY! IF YOU'RE CONSIDERING GROWING YOUR FAMILY, TRY THESE SMALL-YARD BREEDS.

If there's one type of resident we love here at Palm Lake Resort, it's the furry four-legged variety. When the actual kids grow large enough to fly the coop, pets can fill in a big void left by the children's departure. The joy of owning a pet isn't new to most Australians - we have one of the highest rates of pet ownership in the world. Here at Palm Lake Group, we've built the majority of our resorts to be pet friendly because we know just how important pets are for many of our over-50s residents, too. Many of our locations offer a safe, fully fenced off-leash dog run complete with seating for owners and water for dogs. Palm Lake Resort pooches can roam free in our dog run, enjoying a spot of exercise while also getting that important social interaction with their four-legged neighbours. What we've found right across the Group, however, is that our off-leash dog runs are magnets for likeminded residents. Neighbours congregate to let their furry friends enjoy time together but for the humans themselves, it's a great social outlet. And the regular walks to and from the off-leash areas are providing our residents with that all-important incidental exercise (with fresh air and vitamin D the cherries on top). Our resorts are pet friendly, because we know just how important pets are to you!

Dachshund

Dachshunds are energetic, loveable and loyal, promising to be the perfect companion for any retiree. Their

medium-level exercise needs mean they prefer homes with a small backyard, but also enjoy daily walks and space to run outside the confines of your home. They are highly playful and likely to bark but are certainly trainable, showing intelligence and energy. You just need to consider that though their coats are short, they can still shed.

Cavalier King Charles Spaniel

Small and sophisticated, don't let the Cavalier King Charles Spaniel's petit size fool you - this regal breed is tough to beat. With an even temper and gentle disposition, the Cavalier will often adapt easily to its owner's lifestyle; they can be active and inactive in equal measure. Bred to be a beloved lap dog, they are also descendants of sporting breeds and will enjoy moderate exercise and outdoor activities. You'll find a Cavalier enjoys an afternoon walk just as much as an evening on the couch.

Yorkshire terrier

The Yorkshire Terrier, affectionately known as a 'Yorkie,' is small and quiet, making them the perfect housemate. Their friendly nature means they don't mind company and are typically relaxed around other pets and people, making them perfect for social owners who would enjoy spending time at the dog park. While they have a lot of energy, it can be well spent in a small backyard - though they will never say no to an afternoon stroll. Bonus: they look like puppies for most of their life, making them perfect for owners who never want their fur babies to grow up.

Boston terrier

Commonly confused with a French Bulldog, the Boston Terrier boasts tall, upright ears and a flat face, with black and white markings sometimes referred to as a 'tuxedo jacket'. Originating from, you guessed it, Boston, the Boston Terrier requires active exercise (throwing a ball or a toy, or agility training) and can become frustrated when left alone for long periods of time. Considering adopting your very own? Be warned: their big, round eyes will surely win you over, promising love at first sight.

Maltese

Small but mighty, don't be fooled by the Maltese's prim and proper appearance - behind the white, fluffy exterior is a dog you're sure to love. Their small stature makes them ideal for small backyards, while their soft coat is unlikely to shed, making them a great choice for indoor living. Their coat is even considered hypoallergenic, meaning they will fit seamlessly into almost any family. Your Maltese will love running around in your backyard but will also never say no to a trip to the dog park or a walk.



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Nice drive!

Experience Palm Lake Resort from behind the wheel of your very own premium golf car. Purchase a new Palm Lake Resort home at Forster Lakes and receive a four-seat Club Car 'Tempo' (with lithium ion technology) absolutely FREE*



SALES INFORMATION CENTRE OPEN 7 DAYS | 1800 57 75 24
salesforster@pallake.com.au | 6 Tea Tree Rd, Forster, NSW 2428

THE BEST IN OVER-50s LIVING. THIS IS YOUR TIME.
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